

ORDER



KSNW

Orders	Order / Rev:	105127
	Alt Order #:	06838423
	Product Desc:	NRCC IE 2012 SKED 2
	Estimate:	2957
	Flight Dates:	09/21/12 - 09/27/12
	Original Date / Rev:	08/03/12 / 10/02/12
	Order Type:	GENERAL

Primary AE:

Sales Office:

Sales Region:

Agency	Name:	<u>National Media, Inc.</u>
	Buying Contact:	<u></u>
	Billing Contact:	<u></u>
		<u>815 Slaters Ln.</u>
		Alexandria, VA 22314

Billing Type:	Cash
Billing Calendar:	Broad
Billing Cycle:	EOM/
Agency Commission:	15%

Advertiser	Name:	<u>NRCC/IEA - Lense</u>
	Demographic:	A35+
	Product Codes:	PLI2
	Priority:	<u>SELECT PRIORITY CODE</u>
	Revenue Codes:	POLITICAL/AGY, PISSED, GEN

New Business Thru: _____
Order Separation: 00:05:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/27/12	68	\$59,025.00	\$50,171.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	68	\$59,025.00	\$50,171.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary	Seattle	North America	Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	32%	\$59,025.00
Market	100%	\$184,453.12

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$55,335.94
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$36,890.62
KTUD	0%	\$0.00
KVVU	15%	\$27,667.97
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$5,533.59

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Flight Dates: 09/21/12 - 09/27/12

Advertiser: NRCC-IE
Product Desc: NRCC IE 2012 SKED 2
Estimate: 2957

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 1	KSNV	09/21/12	09/21/12	M-F 5-6a WakeUp w/Wagners		5-6a			:30	2	\$325.00	1	0.00	NM	2	\$650.00
WAKE W/WAGNRS1																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 09/17/12 09/23/12																
E 2	KSNV	09/24/12	09/24/12	M-F 5-6a WakeUp w/Wagners		5-6a			:30	2	\$325.00	1	0.00	NM	2	\$650.00
WAKE W/WAGNRS1																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 09/24/12 09/30/12																
E 3	KSNV	09/25/12	09/25/12	M-F 5-6a WakeUp w/Wagners		5-6a			:30	2	\$325.00	1	0.00	NM	2	\$650.00
WAKE W/WAGNRS1																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 09/24/12 09/30/12																
E 4	KSNV	09/26/12	09/26/12	M-F 5-6a WakeUp w/Wagners		5-6a			:30	2	\$325.00	1	0.00	NM	2	\$650.00
WAKE W/WAGNRS1																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 09/24/12 09/30/12																
E 5	KSNV	09/27/12	09/27/12	M-F 5-6a WakeUp w/Wagners		5-6a			:30	2	\$325.00	1	0.00	NM	2	\$650.00
WAKE W/WAGNRS1																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 09/24/12 09/30/12																
E 6	KSNV	09/21/12	09/21/12	M-F 6-7a WakeUp w/Wagners		6-7a			:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WAKE W/WAGNRS2																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 09/17/12 09/23/12																
E 7	KSNV	09/24/12	09/24/12	M-F 6-7a WakeUp w/Wagners		6-7a			:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WAKE W/WAGNRS2																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 09/24/12 09/30/12																
E 8	KSNV	09/25/12	09/25/12	M-F 6-7a WakeUp w/Wagners		6-7a			:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WAKE W/WAGNRS2																
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Week: 09/24/12 09/30/12																
E 9	KSNV	09/26/12	09/26/12	M-F 6-7a WakeUp w/Wagners		6-7a			:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WAKE W/WAGNRS2																
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Week: 09/24/12 09/30/12																
E 10	KSNV	09/27/12	09/27/12	M-F 6-7a WakeUp w/Wagners		6-7a			:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WAKE W/WAGNRS2																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 09/24/12 09/30/12																
E 11	KSNV	09/22/12	09/22/12	News 3 Sunrise - SATURDAY		6a-7a			:30	2	\$350.00	1	0.00	NM	2	\$700.00
NW3 AT SUNRISE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 09/17/12 09/23/12																
E 12	KSNV	09/22/12	09/22/12	Saturday Today	CM	7a-9am			:30	2	\$625.00	1	0.00	NM	2	\$1,250.00
SATURDAY TODAY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 09/17/12 09/23/12																
E 13	KSNV	09/23/12	09/23/12		CM	6a-7a			:30	2	\$325.00	1	0.00	NM	2	\$650.00

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News 3 Sunrise - SUNDA																										
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NW3-SUNRS WKND																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/17/12	09/23/12	-----S	2	\$325.00	0.00																					
E 14	KSNV	09/23/12	09/23/12	Sunday Today	CM	7a-8am	-----S	:30	2	\$625.001	0.00	NM		2	\$1,250.00											
SUN TODAY																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/17/12	09/23/12	-----S	2	\$625.00	0.00																					
E 15	KSNV	09/21/12	09/21/12	M-F Today Show III 4th 1BM		10am-11am	-----F--	:30	1	\$325.001	0.00	NM		1	\$325.00											
TODAY SHW3																										
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Week: 09/17/12	09/23/12	-----F--	1	\$325.00	0.00																					
E 16	KSNV	09/24/12	09/24/12	M-F Today Show III 4th 1BM		10am-11am	M-----	:30	1	\$325.001	0.00	NM		1	\$325.00											
TODAY SHW3																										
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Week: 09/24/12	09/30/12	M-----	1	\$325.00	0.00																					
E 17	KSNV	09/25/12	09/25/12	M-F Today Show III 4th 1BM		10am-11am	-T-----	:30	1	\$325.001	0.00	NM		1	\$325.00											
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E 18	KSNV	09/26/12	09/26/12	M-F Today Show III 4th 1BM		10am-11am	--W----	:30	1	\$325.001	0.00	NM		1	\$325.00											
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E 19	KSNV	09/27/12	09/27/12	M-F Today Show III 4th 1BM		10am-11am	---T---	:30	1	\$325.001	0.00	NM		1	\$325.00											
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Week: 09/24/12	09/30/12	---T---	1	\$325.00	0.00																					
E 20	KSNV	09/21/12	09/21/12	Rachael Ray	CM	11am-12pm	----F--	:30	1	\$325.001	0.00	NM		1	\$325.00											
RACHAEL RAY																										
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Week: 09/17/12	09/23/12	----F--	1	\$325.00	0.00																					
E 21	KSNV	09/24/12	09/24/12	Rachael Ray	CM	11am-12pm	M-----	:30	1	\$325.001	0.00	NM		1	\$325.00											
RACHAEL RAY																										
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Week: 09/24/12	09/30/12	M-----	1	\$325.00	0.00																					
E 22	KSNV	09/25/12	09/25/12	Rachael Ray	CM	11am-12pm	-T-----	:30	1	\$325.001	0.00	NM		1	\$325.00											
RACHAEL RAY																										
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Week: 09/24/12	09/30/12	-T-----	1	\$325.00	0.00																					
E 23	KSNV	09/26/12	09/26/12	Rachael Ray	CM	11am-12pm	--W----	:30	1	\$325.001	0.00	NM		1	\$325.00											
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Week: 09/24/12	09/30/12	--W----	1	\$325.00	0.00																					
E 24	KSNV	09/27/12	09/27/12	Rachael Ray	CM	11am-12pm	---T---	:30	1	\$325.001	0.00	NM		1	\$325.00											
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Week: 09/24/12	09/30/12	---T---	1	\$325.00	0.00																					
E 25	KSNV	09/22/12	09/22/12		CM	9am-930am	-----S-	:30	1	\$500.001	0.00	NM		1	\$500.00											

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News 3 Today - SATURD. News 3 Today - SAT																										
NEWS3 TDY-WKND																										
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Week: 09/17/12	09/23/12	-----S-	1	\$500.00	0.00																					
E 26	KSNV	09/23/12	09/23/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00											
News 3 Today																										
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Week: 09/17/12	09/23/12	-----S	1	\$500.00	0.00																					
E 27	KSNV	09/21/12	09/21/12	M-F Early News	CM	5-630p	-----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00											
M-F Early News																										
NEWS 3																										
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E 28	KSNV	09/24/12	09/24/12	M-F Early News	CM	5-630p	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00											
M-F Early News																										
NEWS 3																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/24/12	09/30/12	M-----	1	\$1,000.00	0.00																					
E 29	KSNV	09/25/12	09/25/12	M-F Early News	CM	5-630p	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00											
M-F Early News																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/24/12	09/30/12	-T-----	1	\$1,000.00	0.00																					
E 30	KSNV	09/26/12	09/26/12	M-F Early News	CM	5-630p	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00											
M-F Early News																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/24/12	09/30/12	--W----	1	\$1,000.00	0.00																					
E 31	KSNV	09/27/12	09/27/12	M-F Early News	CM	5-630p	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00											
M-F Early News																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/24/12	09/30/12	---T---	1	\$1,000.00	0.00																					
E 32	KSNV	09/22/12	09/22/12	News 3 Live in Prime	CM	7-10pm	-----S-	:30	3	\$650.00	1	0.00	NM	3	\$1,950.00											
News 3 in Prime																										
NEWS 3																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/17/12	09/23/12	-----S-	3	\$650.00	0.00																					
E 33	KSNV	09/21/12	09/21/12	M-F Jeop/Wheel	CM	630-730pm	----F--	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00											
M-F Jeopardy/Wheel of Fortune																										
JEOP/WHEEL																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/17/12	09/23/12	----F--	2	\$1,000.00	0.00																					
E 34	KSNV	09/24/12	09/24/12	M-F Jeop/Wheel	CM	630-730pm	M-----	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00											
M-F Jeopardy/Wheel of Fortune																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/24/12	09/30/12	M-----	2	\$1,000.00	0.00																					
E 35	KSNV	09/25/12	09/25/12	M-F Jeop/Wheel	CM	630-730pm	-T-----	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00											
M-F Jeopardy/Wheel of Fortune																										
JEOP/WHEEL																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/24/12	09/30/12	-T-----	2	\$1,000.00	0.00																					
E 36	KSNV	09/26/12	09/26/12	M-F Jeop/Wheel	CM	630-730pm	--W----	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00											
M-F Jeopardy/Wheel of Fortune																										
JEOP/WHEEL																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/24/12	09/30/12	--W----	2	\$1,000.00	0.00																					
E 37	KSNV	09/27/12	09/27/12		CM	630-730pm	---T---	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00											

Order / Rev: 105127
Alt Order #: 06838423
Flight Dates: 09/21/12 - 09/27/12

Advertiser: NRCC-IE
Product Desc: NRCC IE 2012 SKED 2
Estimate: 2957

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 Alt Order #: 06838423
 Flight Dates: 09/21/12 - 09/27/12

Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012 SKED 2
 Estimate: 2957

KSNV

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
J FALCON																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	-T-----			1	\$225.00			0.00						
E 49	KSNV	09/26/12	09/26/12	Late Night w/Fallon		CM	1237a-136am		--W----	:30	1	\$225.00	1	0.00	NM	1	\$225.00
J FALCON																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	--W-----			1	\$225.00			0.00						
E 50	KSNV	09/27/12	09/27/12	Late Night w/Fallon		CM	1237a-136am		---T---	:30	1	\$225.00	1	0.00	NM	1	\$225.00
J FALCON																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	---T---			1	\$225.00			0.00						
E 51	KSNV	09/22/12	09/22/12	Saturday Night Live		CM	1130pm-1:02am		----S-	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
SAT NITE LIVE																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 09/17/12	09/23/12	----S-			1	\$1,400.00			0.00						
E 52	KSNV	09/23/12	09/23/12	Jeopardy in PRIME		CM	M-SA 8-11p / SUN	-----S		:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
JEOPARDY																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 09/17/12	09/23/12	-----S			1	\$1,200.00			0.00						
E 53	KSNV	09/23/12	09/23/12	Sports Night in Las Vegas		GM	Sun 1135p-1200a	-----S		:30	1	\$400.00	1	0.00	NM	1	\$400.00
SPORT NT-L VGS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 09/17/12	09/23/12	-----S			1	\$400.00			0.00						

Totals

68

\$59,025.00